



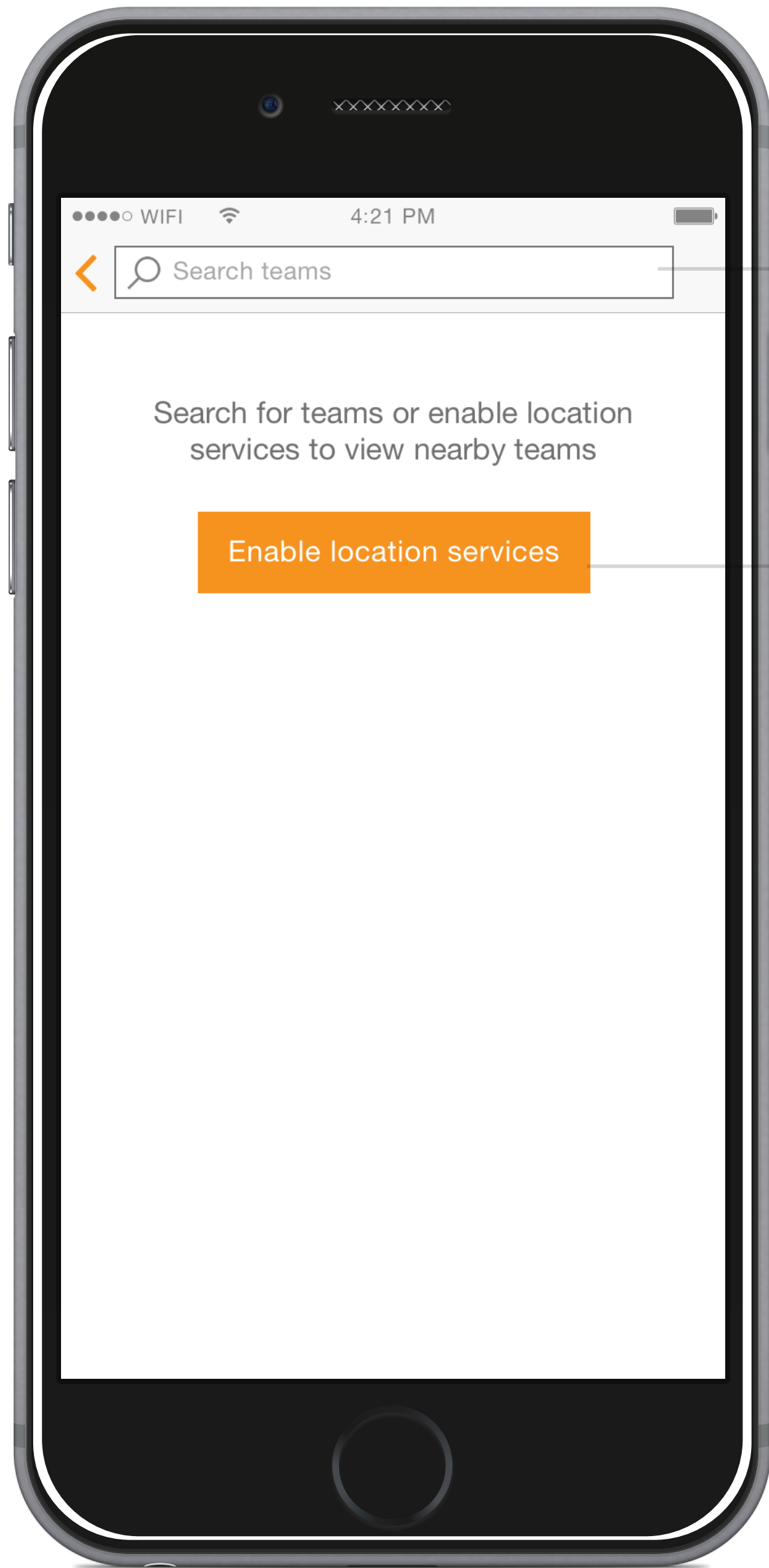
Users can skip account creation and start adding teams. Account creation would still be required to upload content, however.

Login/signup through Facebook, Twitter or Instagram are emphasized, to encourage connection and interaction through social media. This would open the corresponding app for permissions.

## 1. Title Screen

This is the welcome screen, first shown to the user when downloading the app.

Note: Orange is used to indicate tappable areas/buttons.



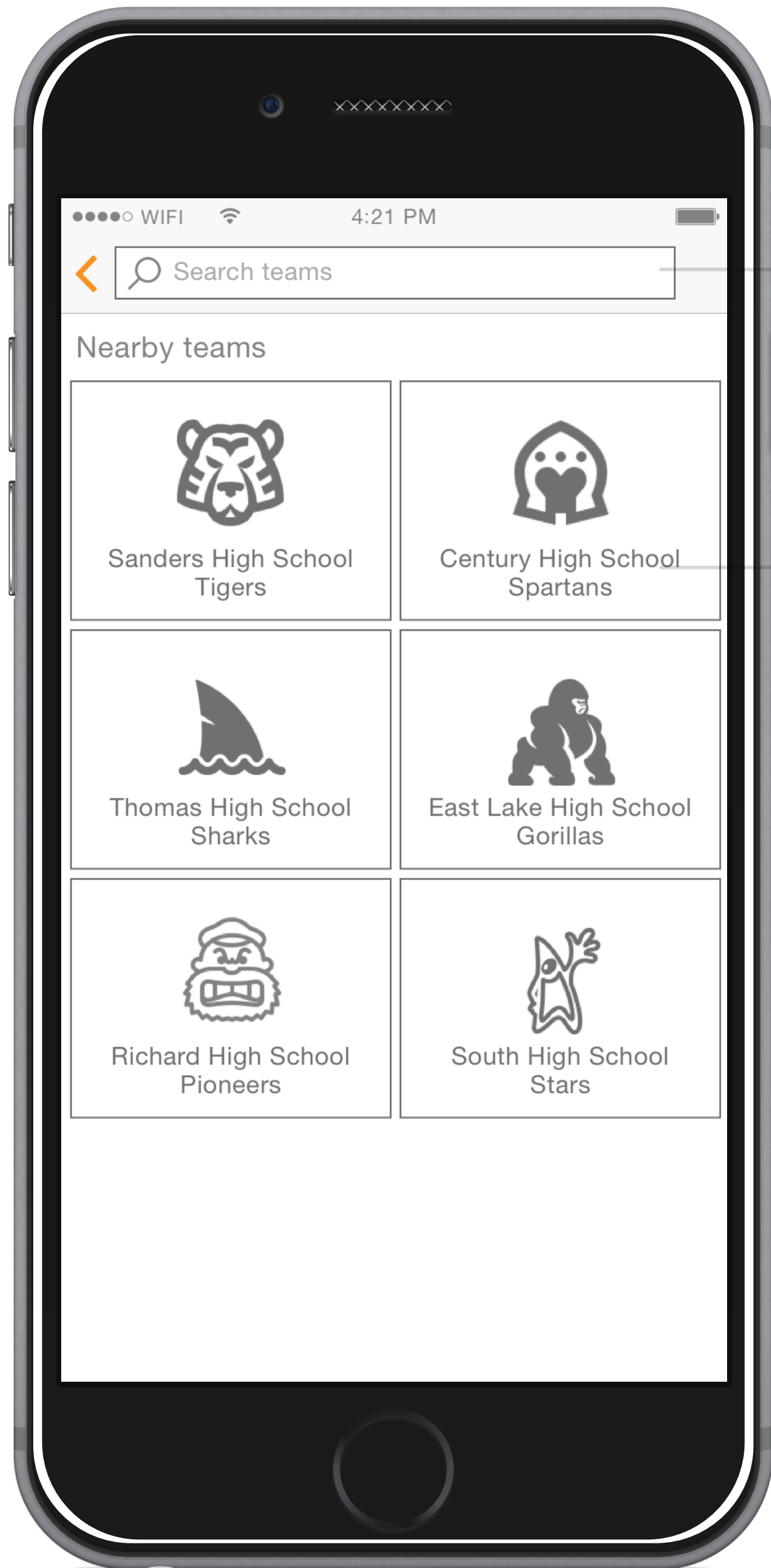
Users can search for a school/  
team.

This button prompts the  
system dialog for location  
services permission.

---

## 2. Add Team Screen 1a (Initial)

This is the first screen in the 'add team' flow.



---

Users can still search for a school/team.

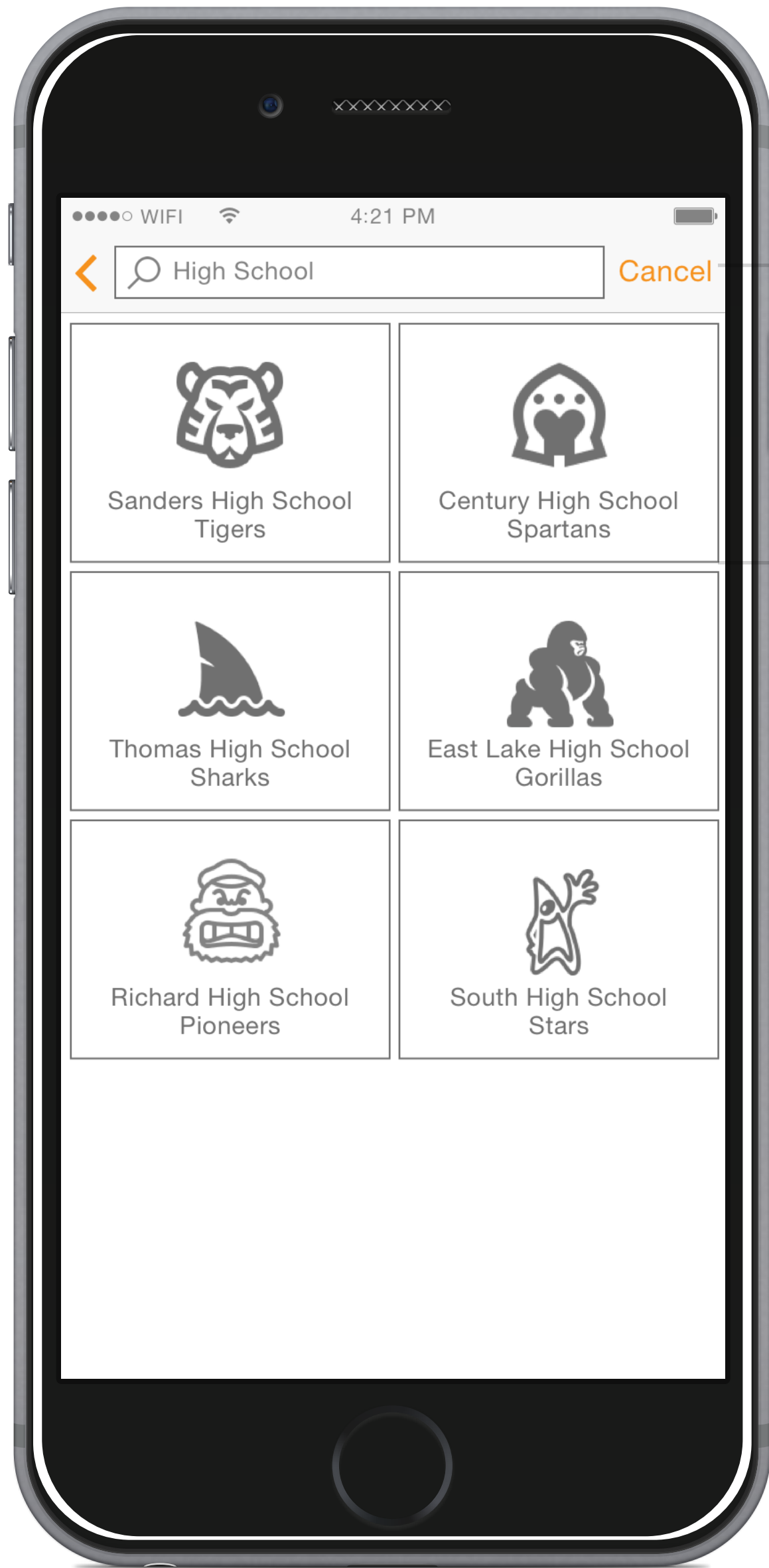
---

Once location is enabled, local teams are displayed based on distance and/or popularity.

---

### 3. Add Team Screen 1b (Location enabled)

This is the same screen as 1a, but with location enabled, so that nearby content can be displayed.

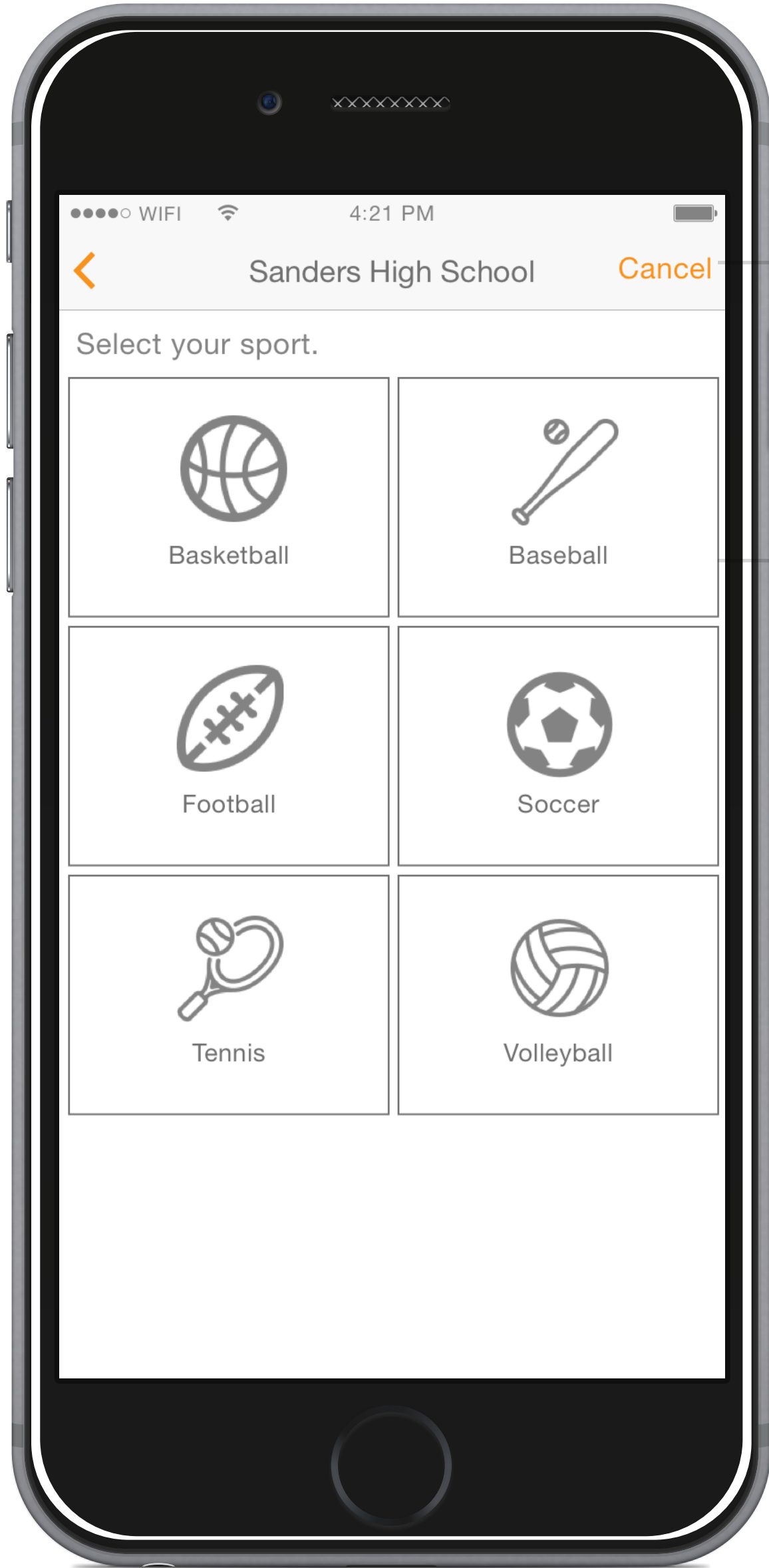


User has types in search results, and can 'Cancel' to clear the search.

Search results are displayed in grid format.

#### 4. Add Team Screen 1c (Search results)

This is the same screen as 1b, but with search results displayed.

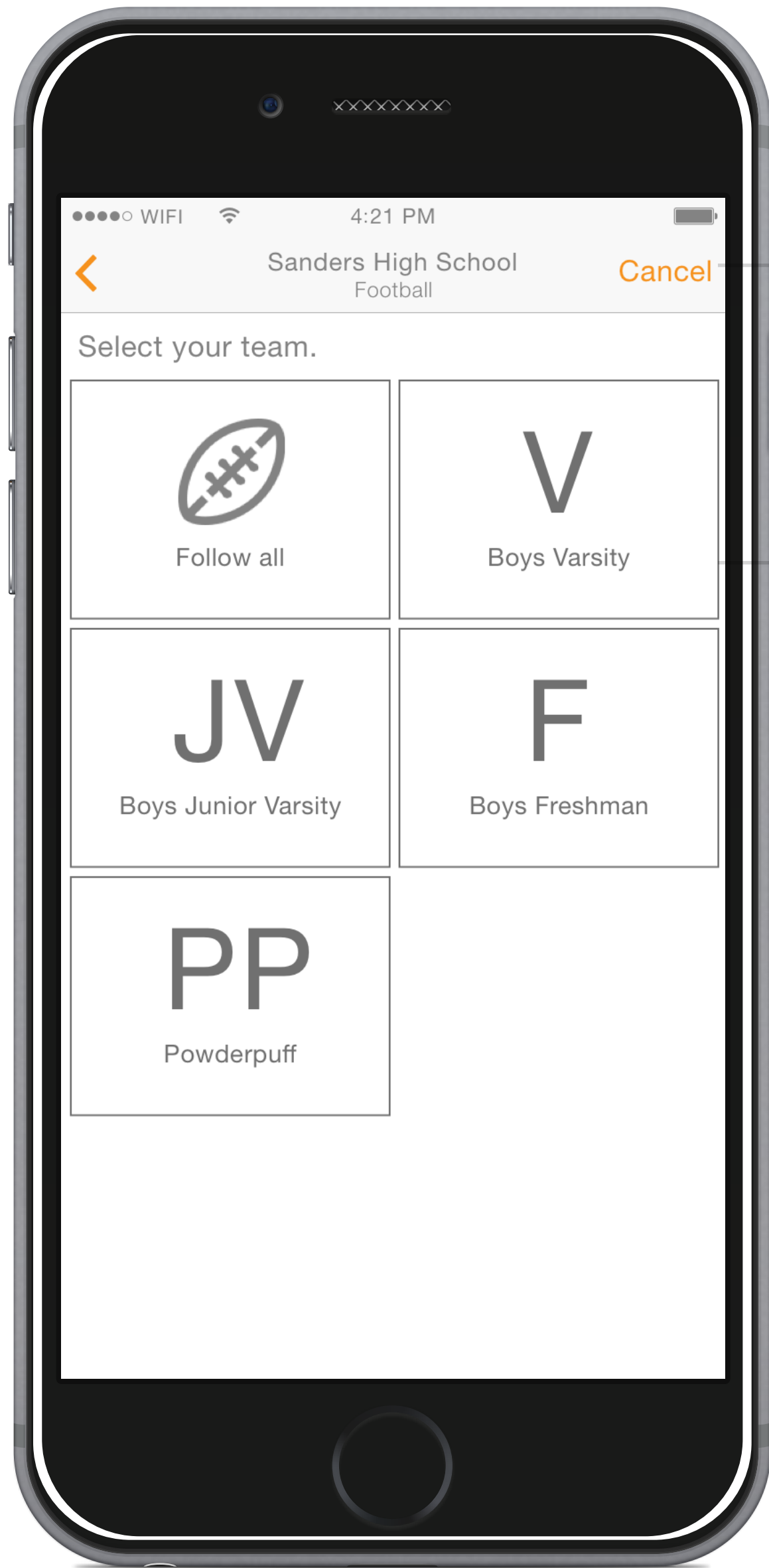


Users can cancel out of the entire flow, and would be returned to the 'My Teams' screen.

Users can select which sport .

## 5. Add Team Screen 2 (Select sport)

This screen displays a grid of sports that are at the selected school.



---

Users can cancel out of the entire flow, and would be returned to the 'My Teams' screen.

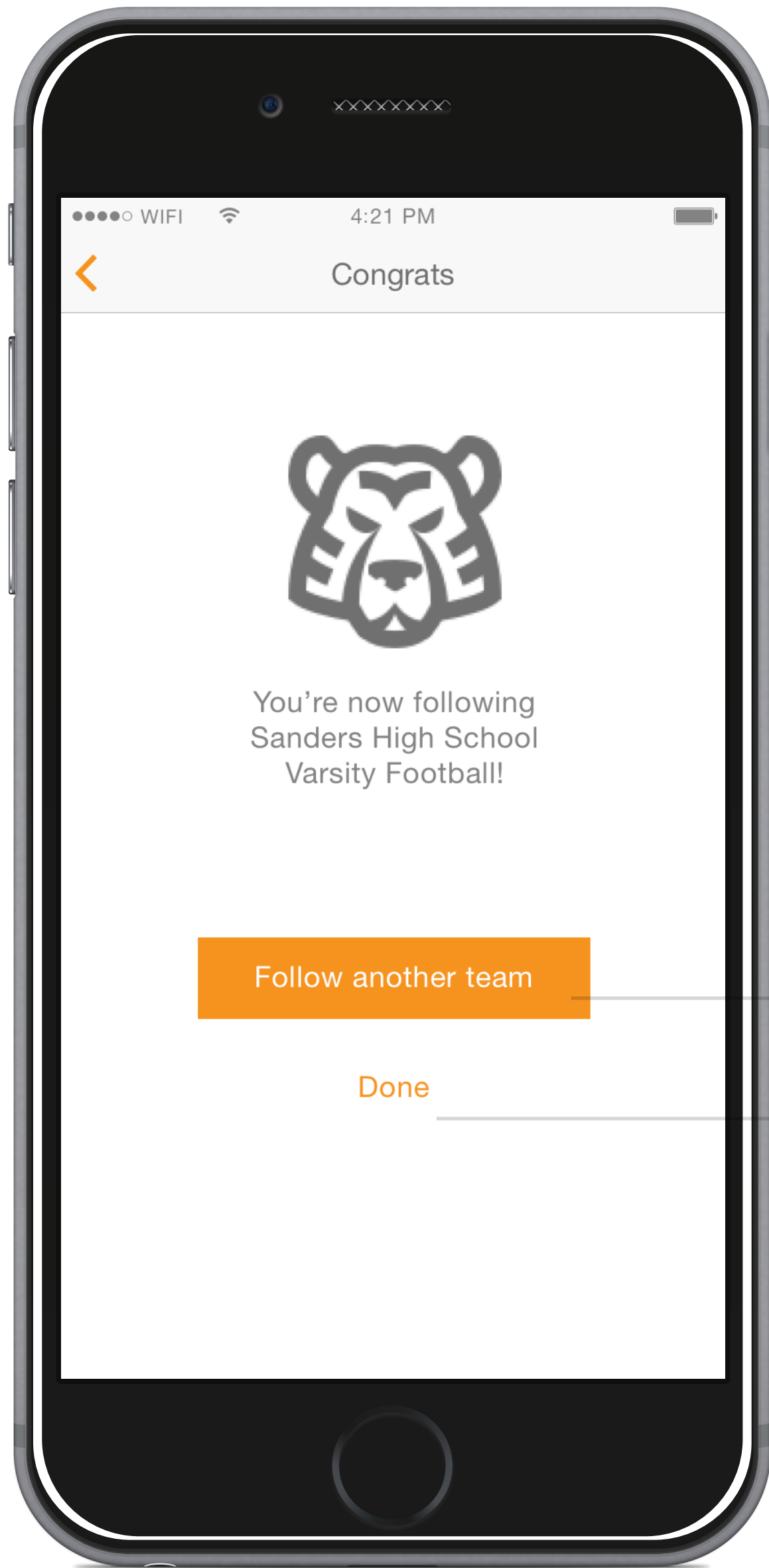
---

Users can select which specific team they want to follow, or can follow all teams for the selected sport. .

---

## 6. Add Team Screen 3 (Select team)

This screen displays a grid of teams of the selected sport that are at the selected school.

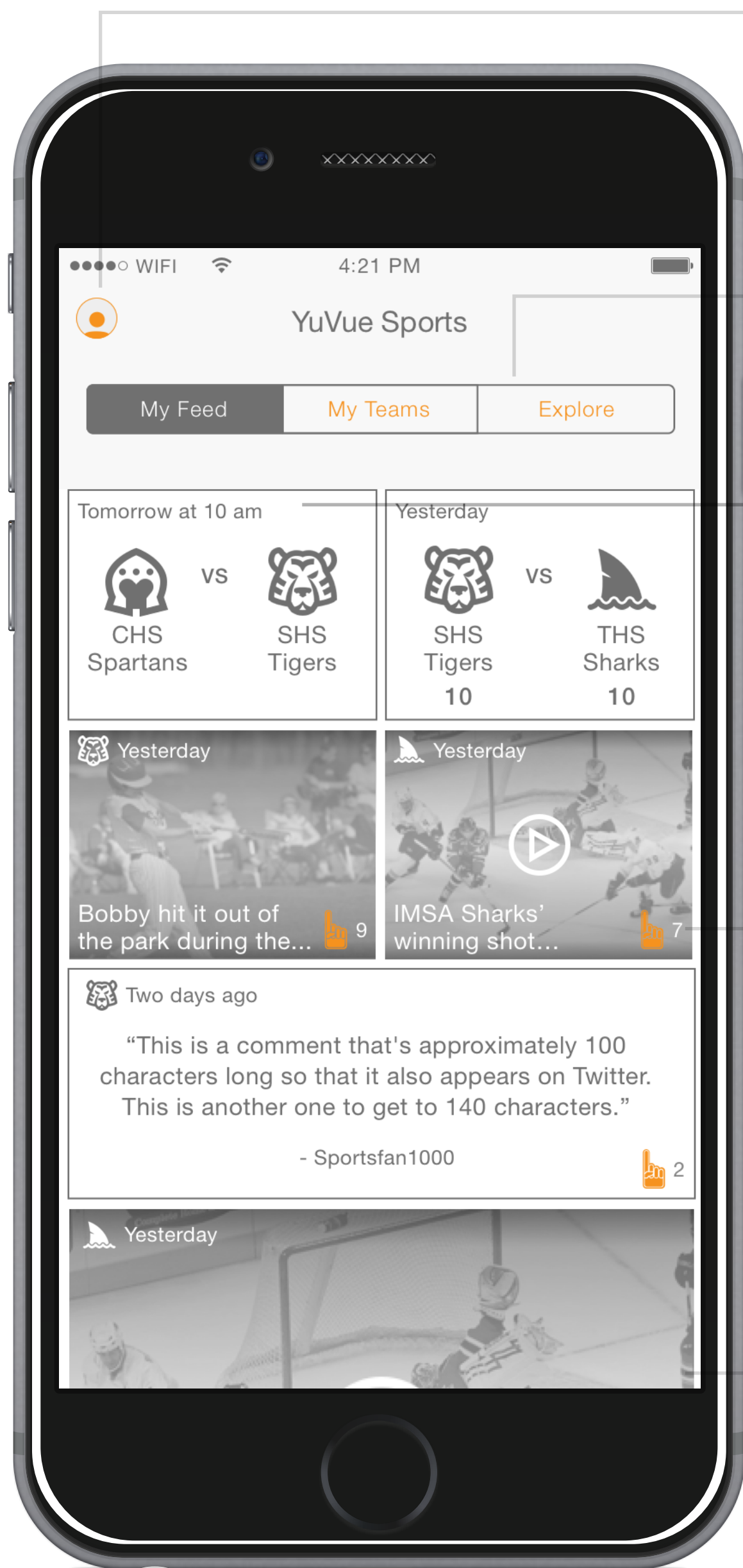


Done takes users to the 'My Feed' screen.

Users can select another team to follow, restarting the 'Add team' flow at Team Screen 1b.

## 7. Add Team Screen 4 (Confirmation)

This is a confirmation screen for the specific team that the user is now following.



Profile button causes the profile page to slide up.

Users can tap OR SWIPE between tabs.

Upcoming games are displayed first, one for each team.

Then, all other content is displayed in descending order (newest first).

Users can 'like' any content by tapping the sports finger. This also increases the count by one.

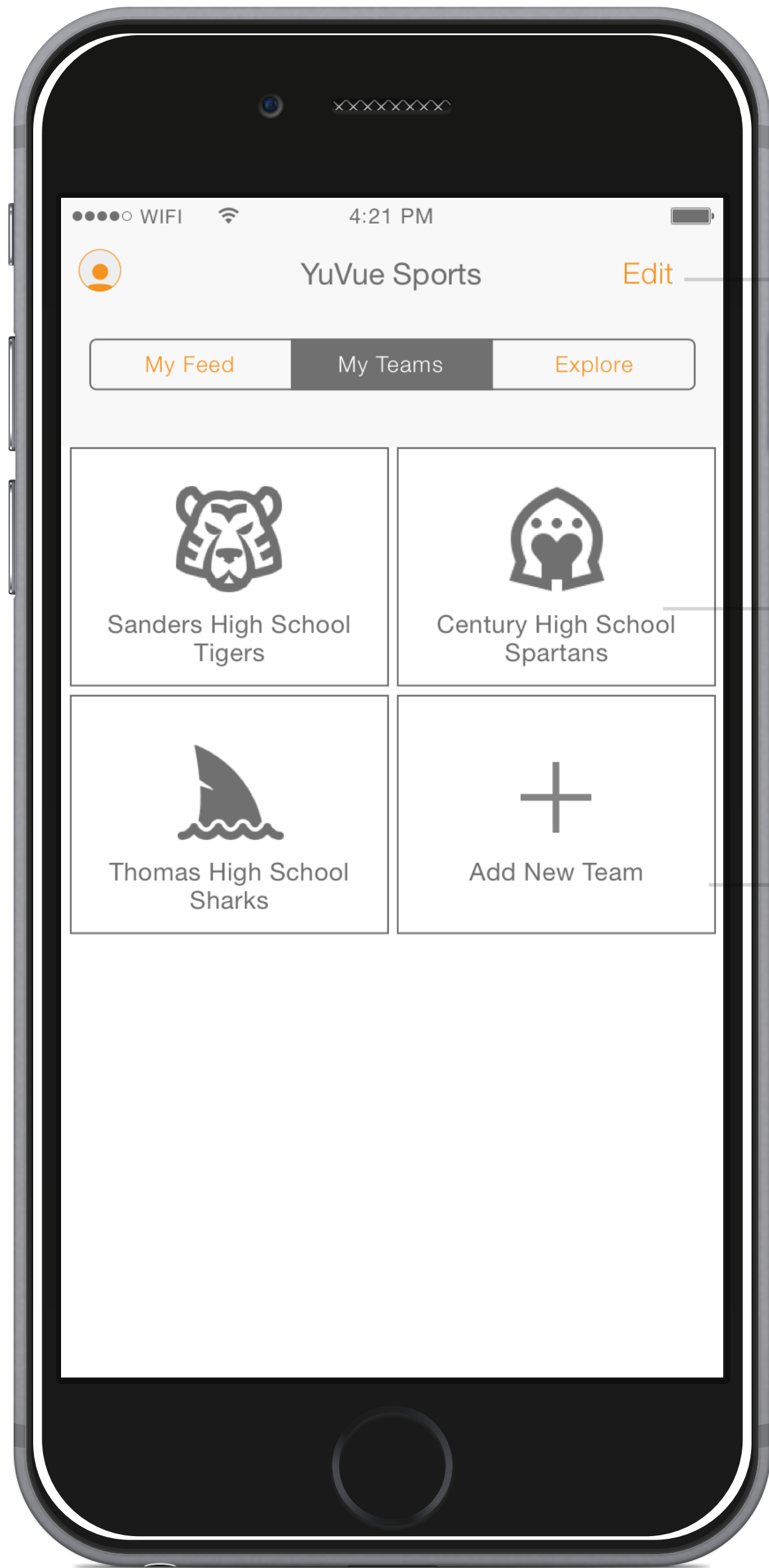
Tapping again would decrease the count by one.

Content can be displayed 1 or 2 columns wide, as well as 1 or two rows tall.

## 8. My Feed Screen

This screen shows games and popular content (photos, videos, comments) from all the teams that the user is following.





Tapping edit would cause small circles with X's to appear over each team, allowing users to remove teams that they follow.

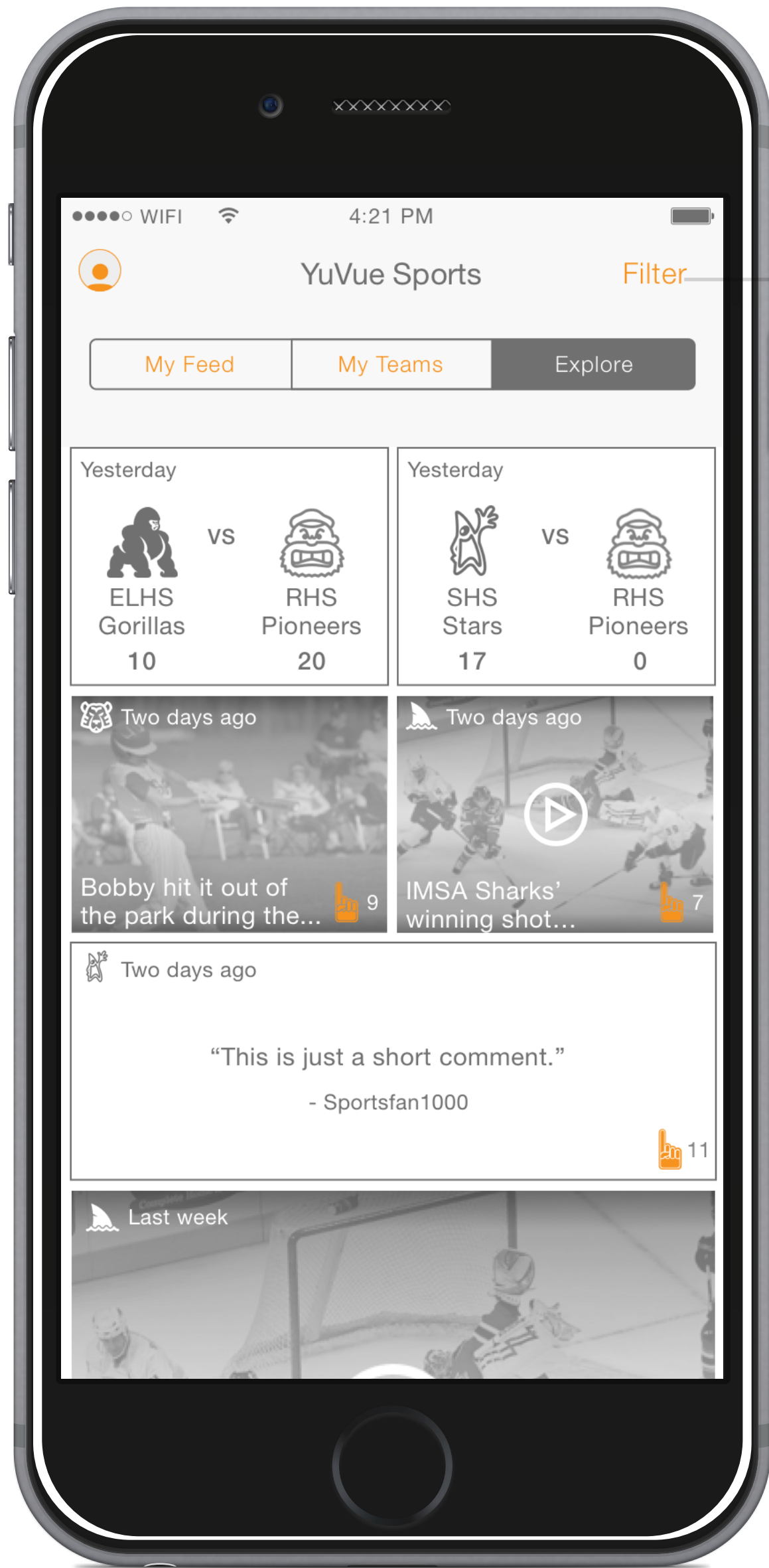
Tapping any of the teams takes the user to the associated Team Screen.

This takes the user to the 'Add Team' flow, screen 1b.

---

## 9. My Teams Screen

This screen shows a grid of the teams the user is follow. Also allows for the management of these teams.



Users can filter the explore screen by sport.

## 10. Explore Screen

This screen shows PAST games and content from ALL local sports teams.

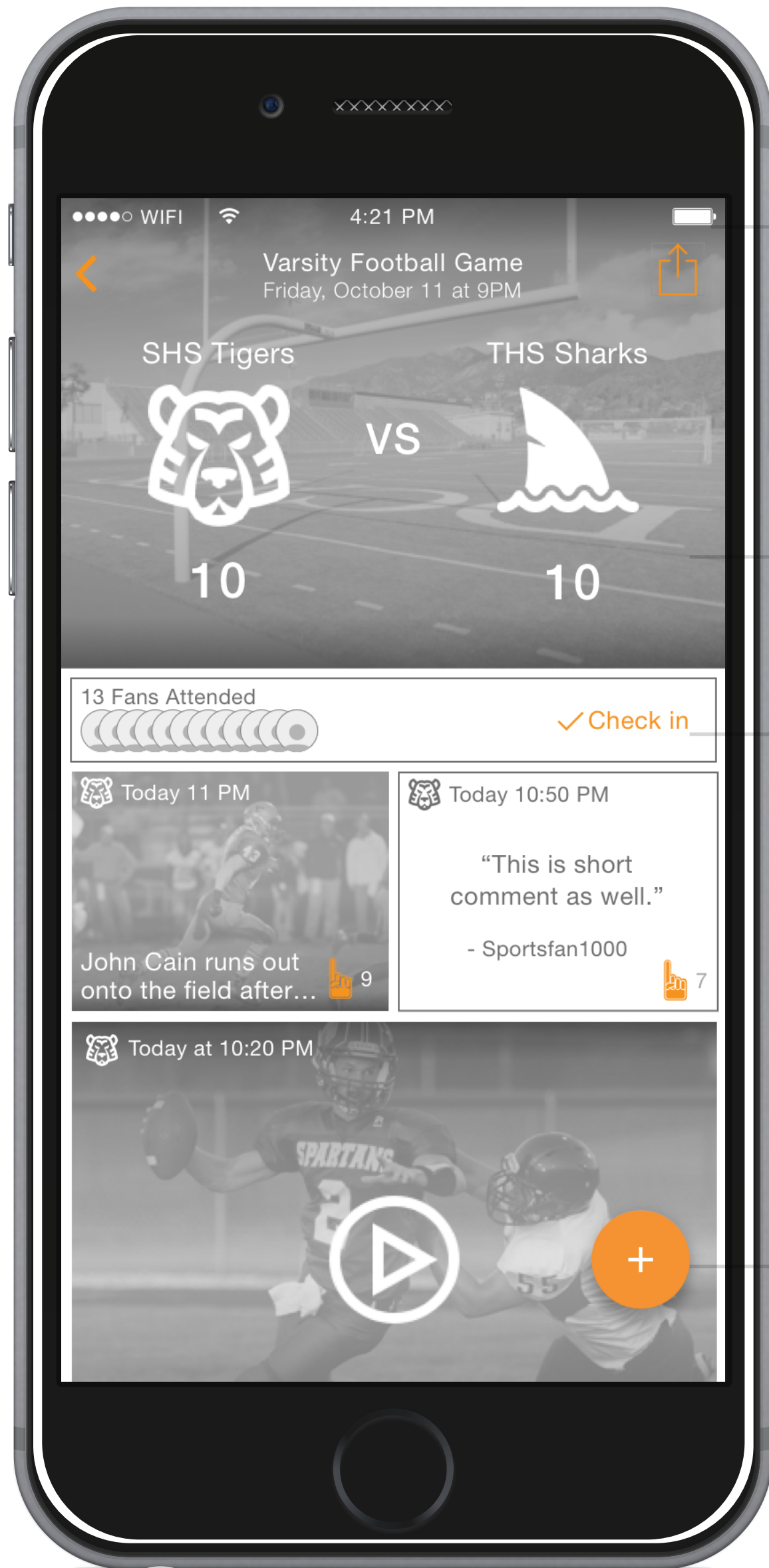


Users can share a link to the team page, which could open the microsite or the app, if installed.

This button indicated whether or not you are following the team. Tapping it would allow you to unfollow.

## 11. Specific Team Screen

This screen shows games and popular content (photos, videos, comments) from a particular team.



Users can share a link to the game page, which could open the microsite or the app, if installed.

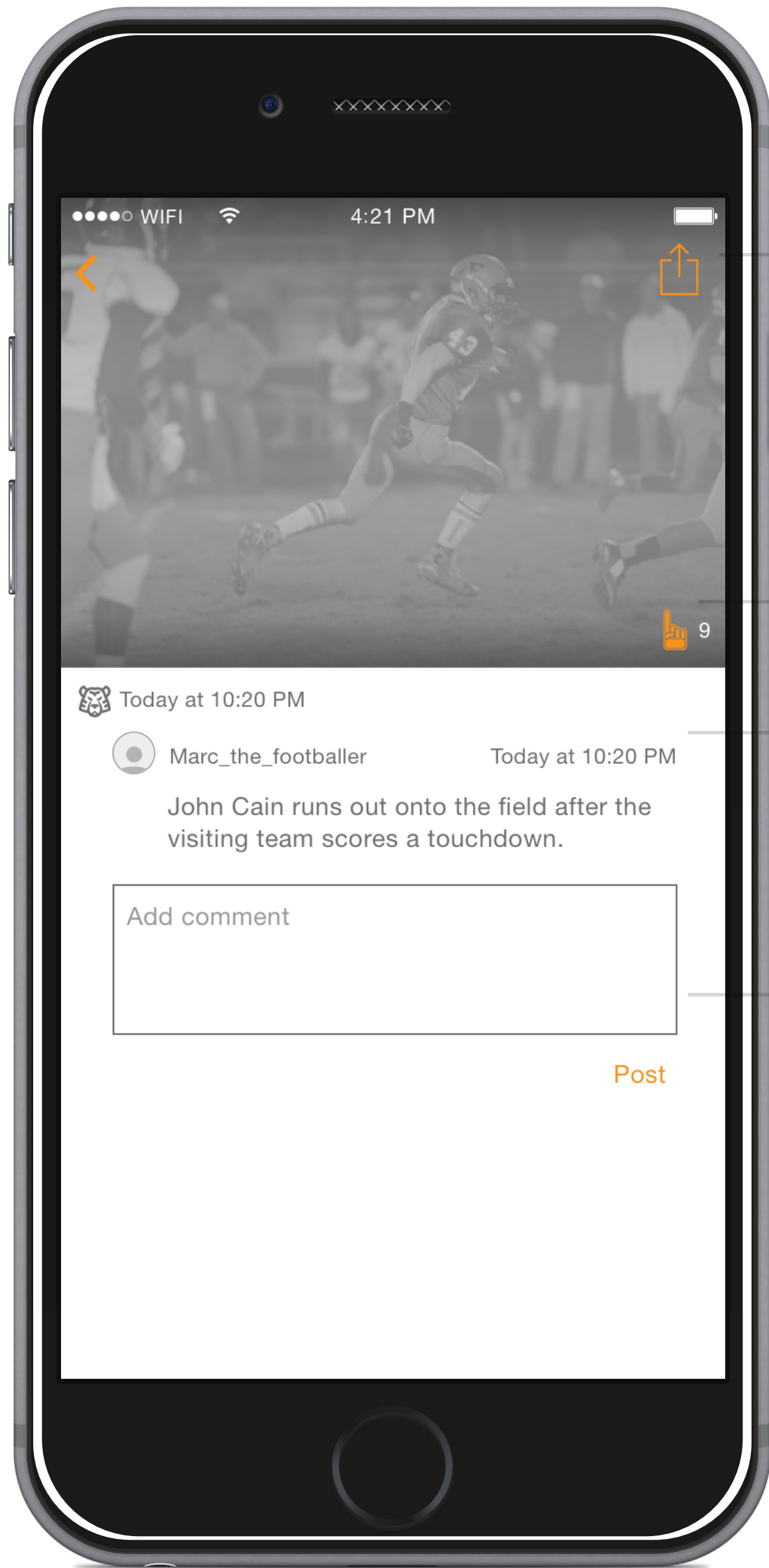
Scores are pulled from Score Stream.

Users can view who is at the game, and check in themselves. Tapping the avatars might display all users at the game.

Users can upload content to a particular game. Tapping this begins the 'Add Content' flow.

## 12. Game Screen

This screen shows games and popular content (photos, videos, comments) from a particular team.



---

Users can share a link to the specific post, which could open the microsite or the app, if installed.

---

User can like the post here.

---

The comment added when uploaded is displayed first.

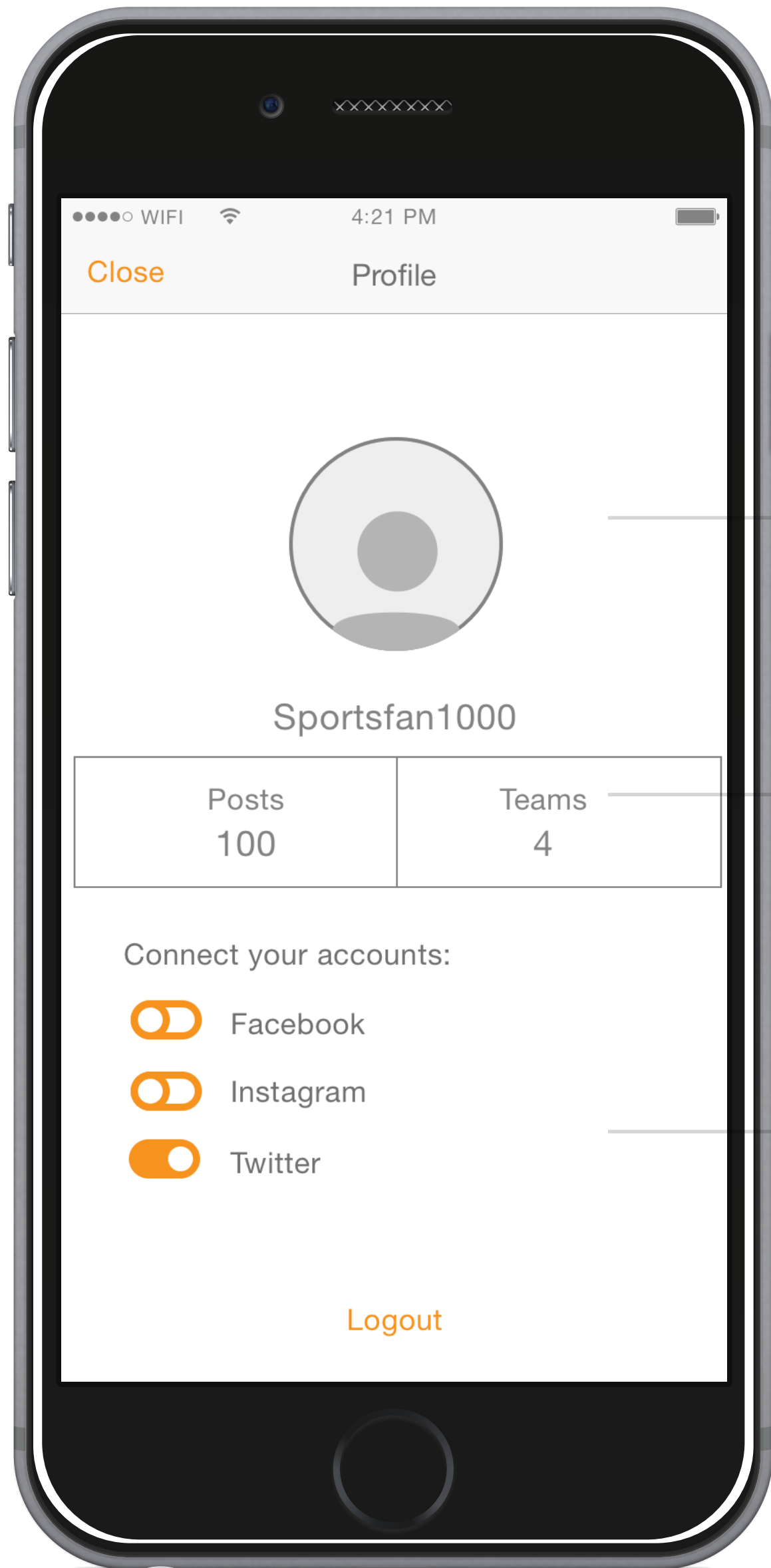
---

Users can add comments to the post.

---

## 13. Post Screen

This screen shows a specific post (photo, video or comment).



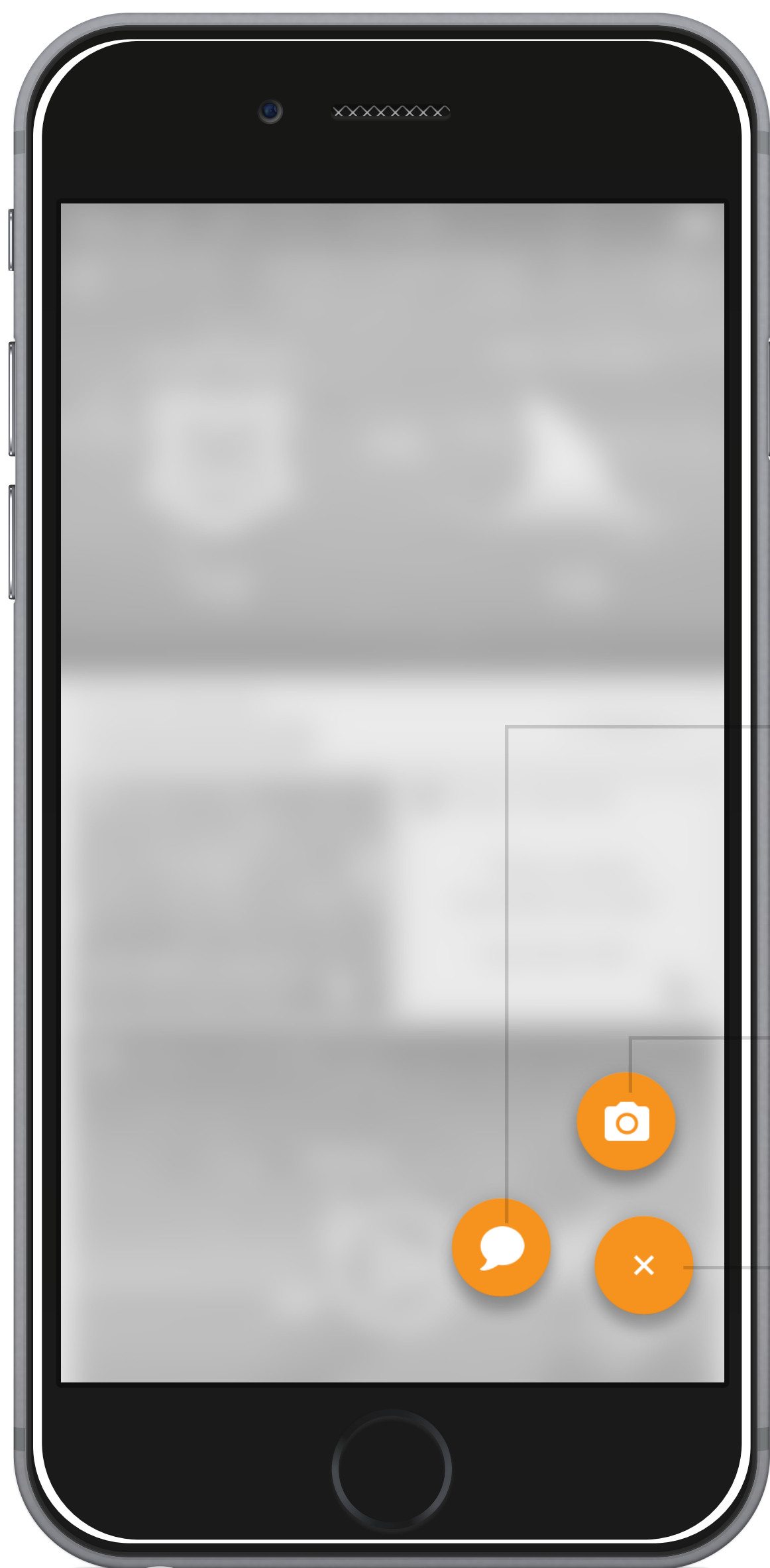
Name and image are pulled in from a connected account.

Number of posts and followed teams are displayed. Could also link to a list of the posts, and teams.

These toggles allow users to connect multiple social media accounts. Flipping it to the ON position would prompt the associate app to be opened for permissions.

## 14. Profile Screen

This screen shows a basic profile for the user, and allows them to manage connected social media accounts.



Allows the user to add a comment.

Prompts the system sheet to select an image or video from album OR take photo.

Tapping the X, or anywhere outside the buttons, takes the user out of the 'Add Content' flow.

---

## 15. Add Content 1

This screen shows a basic profile for the user, and allows them to manage connected social media accounts.



Front/rear camera toggle.

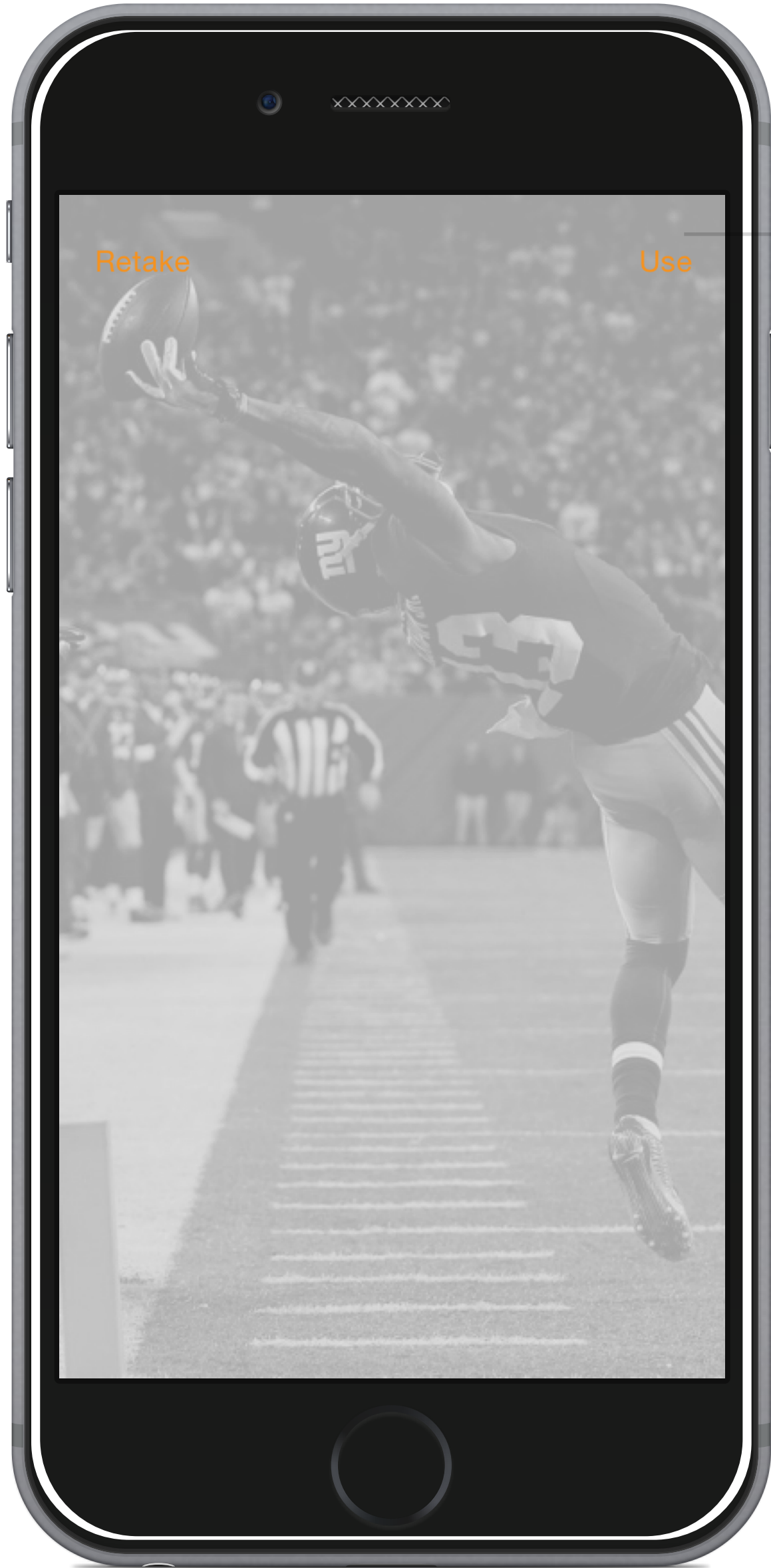
Users can tap or swipe between photo and video modes.

---

## 16. Add Content 2 (Camera)

Users take a photo or video.



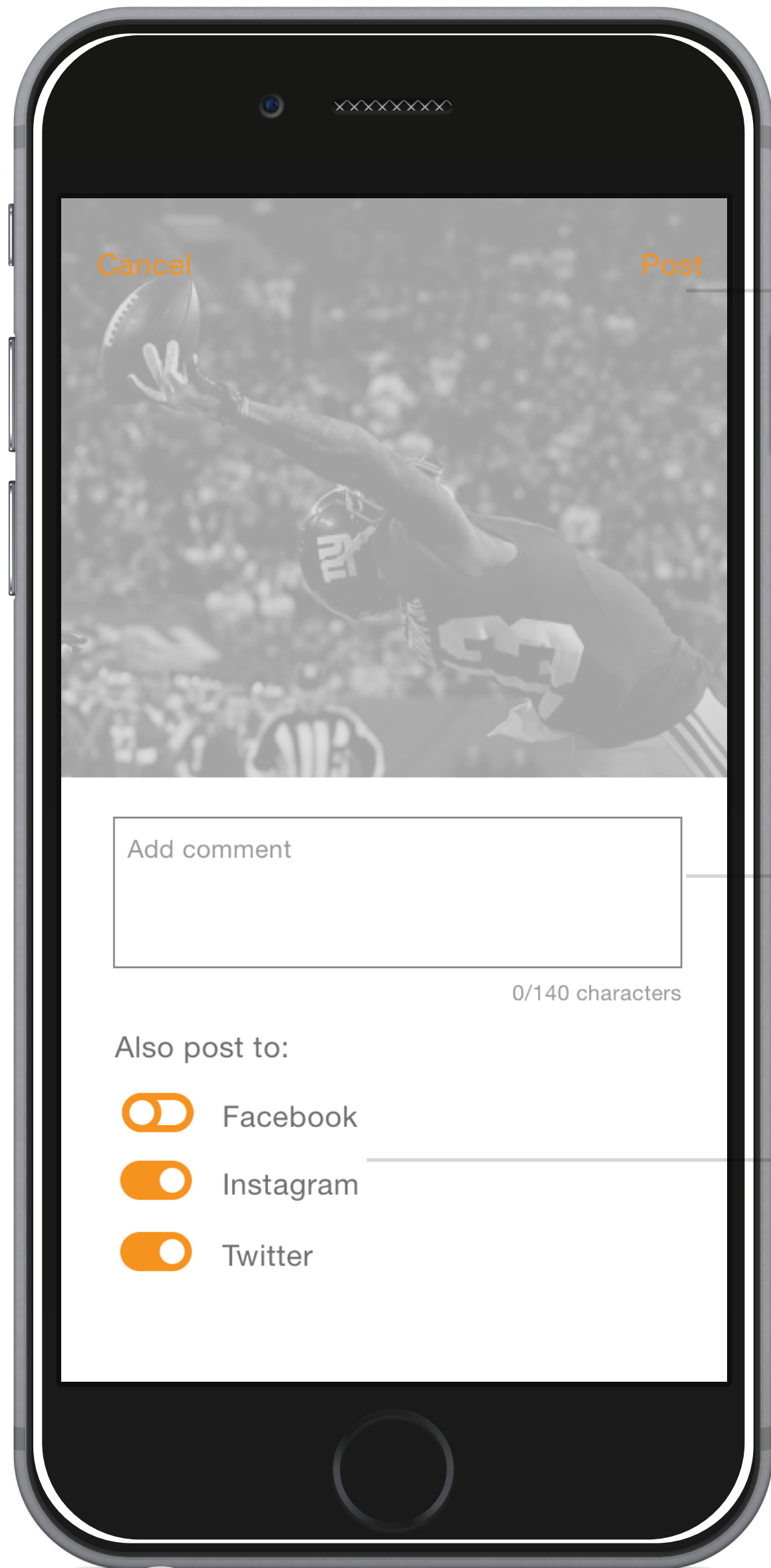


Users can select to use the previewed photo or video, or retake it.

---

## 17. Add Content 3 (Preview)

If a photo or video is taken in the app, user's confirm the selected photo or video on this screen.



---

Users can select to cancel out of the flow or post.

---

Users can add a comment to their picture or video.

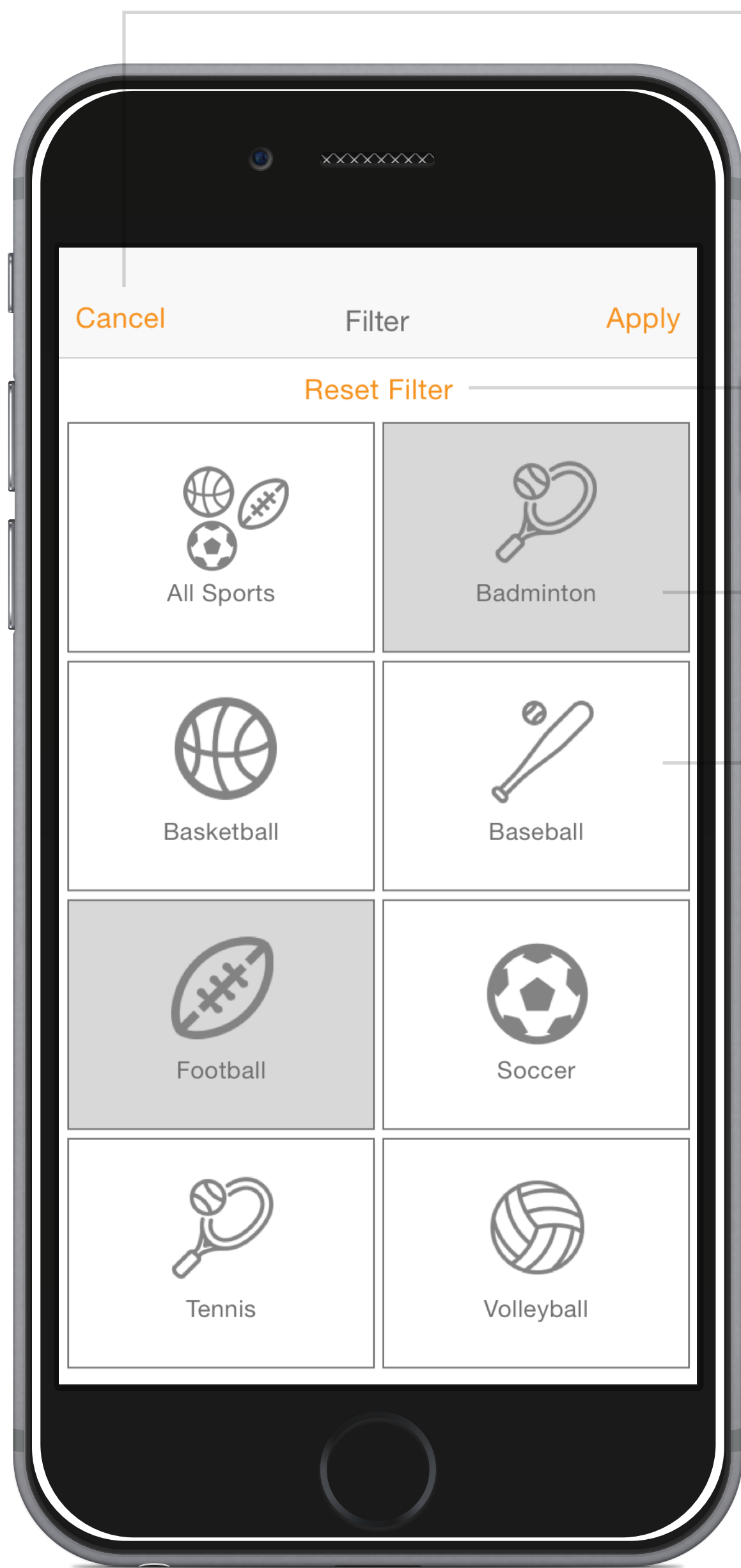
---

Connected social media accounts are automatically switched 'on'. Switching them off here does not disconnect the account - it just doesn't post on the associated social media account.

---

## 18. Add Content 4 (Post)

If the user uploaded an existing photo or video from their phone, they are taken to this screen. They can add a comment and select which social media accounts they will also post to.



User can apply the selected filter, or cancel, which does NOT clear the currently selected filter.

This resets the current filter.

Active state.

Inactive state.

## 19. Explore Screen Filter

This is the filter for the Explore Screen, which slides up when 'Filter' is selected.